

VOL. 1, ISSUE 4 - MARCH 2025

# THE PERFECT FORMULA

Official Newsletter for Formula Boats Tech News

## New YouTube Series: "Behind The Hull"

Formula Boats' Technical Assistance Group is set to launch a new video series called "Behind the Hull". This series highlights technical support for Formula owners directly from the factory team and corporate captains. Video topics range from winterization tips to how recalibrate your trim tabs and everything in between. This video series is designed and geared towards advice and tips on how to keep your beautiful Formula operating at peak performance.

If you have any video suggestions or topics you would like addressed in future videos, please email them to [support@formulaboats.com](mailto:support@formulaboats.com) and label the subject "Behind the Hull Topics."



## Formula Boats

@formulaboats1583 • 2.76K subscribers • 123 videos

[More about this channel ...more](#)

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Christopher J. Everett,  
Editor

# Formula Boats of Missouri



Situated on the Lake of the Ozarks in the heart of Osage Beach is our next highlighted Formula Dealer and Authorized Service Center, Formula Boats of Missouri, a full-service marina complete with sales, service and a full parts department.

This location boasts a beautiful indoor showroom to view their outstanding inventory of new and pre-owned Formulas. A complete ship's store is on-site for all of your boating necessities, including a fuel dock with diesel and gas (regular and premium), beverages, ice, convenience store items and pump-outs.

The marina is host to a quiet no-wake cove, gated access to top of the line Glava Foam docks, and slips that can accommodate even your Formula 500 SSC. Have a smaller vessel such as a PWC? They can accommodate your needs as well. Complete with water, electricity, Wi-Fi and security cameras, you should make this a destination or a seasonal home for your boating adventures.

A 50-ton travel lift can haul anything you need pulled. The service department has Mercruiser/Mercury-certified mechanics on staff to complete any seasonal or winter project you might have. During your busy boating season, Formula Boats of Missouri is open seven days a week.

We want to thank Formula Boats of Missouri for being this month's highlighted service center. Continue to watch this space for your favorite local service center to be highlighted in the future.

“Formula’s quality and the effort of the whole team’s habit of going above is what is expected to deliver the best boating experience to customers”

Chad Neubauer, Formula Boats of Missouri



**(573) 302-8000**

Hours of Operation

Mon – Sat:

8:00am – 5:00pm CST

Sundays:

9am – 3pm (During Boating season) CST

# Meet Your Team

Regional TAG Product Support Manager Tom Temple has been with Formula Boats for 33 years, with the past four years in the Technical Assistance Group.

Tom manages the Midwest region of the United States. Tom originally started his tenure with Formula in our Deck and Hull Cut-Out areas before working his way into leadership positions throughout the production line, thus making Tom's knowledge of Formula's build process invaluable.

We asked what Tom liked most about his position, and he stated, "Being directly involved with customers while attending factory-led boat shows, and meeting and greeting customers from all walks of life."

A fun fact about Tom is that he is a fiercely loyal Ohio State fan. Tom also is an avid golfer who enjoys traveling to and experiencing new and different courses.



“I enjoy being directly involved with customers while attending factory-led boat shows, and meeting and greeting customers from all walks of life.”

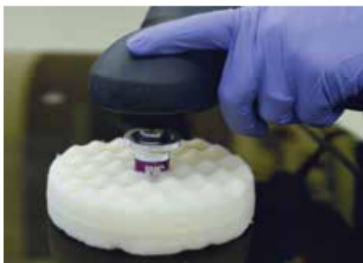
Tom Temple,  
Regional TAG Product  
Support Manager

# Give Your Formula a Facelift

As boating season is quickly descending upon us, this month's facelift tips are targeted toward Formula's beautiful exterior graphics.

Formula prides itself on having flawless and stunning painted Cromax/Imron graphics. If you follow the guide created below, you will have any minor imperfections or dulling eliminated from your boat. Here at the Formula facility, we use 3M products to bring your new boat to a mirror shine that you have come to love and expect from any Formula Boat.

Want to protect your boat against salt, water and UV light? Grab a carnuba wax, known for its glossy appearance. After you've chosen the best boat wax for you, it's time to wax your boat. Start by applying a quarter-sized amount of wax to a micro-fiber cloth. Then, rub it into the hull in circular motions. We recommend working in small sections (3' x 3'), as the wax will start to dry to a hazy finish.



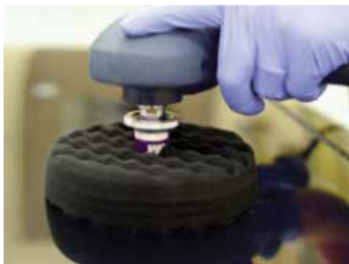
## 1 COMPOUND

To remove sand scratches completely in the shortest amount of time use the following 3M compound and pads:

3M™ Perfect-It™ EX AC Rubbing Compound. (PN36060) 1 Qt.

3M™ Perfect-It™ Compounding Pads:

- For fastest cut and less heat use a Perfect-It™ Wool Compounding Pad, PN05753 (Quick Connect) or PN33287 (6 in. Quick Connect)
- To reduce lint and achieve a better finish use a Perfect-It™ Low Lint Compound Pad, PN33279 (Quick Connect) or PN33288 (6 in. Quick Connect)
- Eliminate lint and achieve a finer finish by using a 3M™ Perfect-it™ Foam Compounding Pad, PN05706 or PN33284 (6 in. Quick Connect)
  - Work a 2' x 2' area at a time
  - Suggested buffer speed: 1,200 – 2,000 rpm



## 2 POLISH

To remove compound swirl marks use the following 3M polish and pads

3M™ Perfect-It™ EX Machine Polish, (PN06094) 1 Qt.

3M™ Perfect-It™ Machine Polishing Pads:

- For the best finish on all colors use with a black Perfect-It™ Foam Polishing Pad, PN05707 (Quick Connect) or PN33285 (6 in. Quick Connect)
  - Use medium pressure to remove swirl marks
  - Use light pressure to polish
  - Work a 2' x 2' area at a time
  - Suggested buffer speed: 1,200 – 2,000 rpm
  - Wipe with a yellow 3M™ Perfect-It™ Detail Cloth, PN06016



## 3 SWIRL ELIMINATION

To eliminate fine swirl marks (even on dark colored vehicles) use the following 3M polish and pads.

3M™ Perfect-It™ EX Ultrafine Machine Polish, (PN06068) 1 Qt.

3M™ Perfect-It™ Ultrafine Machine Polishing Pads:

- For the best finish use with a blue Perfect-It™ Ultrafine Polishing Pad, PN05708 (Quick Connect) or PN33286 (6 in. Quick Connect)
- To eliminate fine swirl marks (even on black colored vehicles) polish with medium pressure
- To produce the finest finish, polish with light pressure
  - DO NOT BUFF DRY - leave a wet film on the surface
  - Suggested buffer speed: 1,200 – 2,000 rpm
  - Wipe with a blue 3M™ Perfect-it™ Detail Cloth, PN06020





## Customer Corner

This month's *Customer Corner* recipients are none other than the Feldhaus twins, Matt and Pat, who are a larger-than-life staple in the poker run boating community. We first met them when we needed a bit of assistance on a poker run ourselves.

Fast boats tend to create fast friends. That couldn't ring more true for the twins. Standing nearly 6' 5", they are hard to miss when walking around the docks. With that being said, they are the first to ask if anyone needs assistance or help.

Hailing from Kentucky, most of their original boating experience came from living near the Ohio River. Matt and Pat, along with co-organizer Michael Caliguri, resurrected the defunct "Rock The River Poker Run" in '20. Bringing it back to its former glory, they topped out at 125 boats in '24.

The Feldhauses have owned four different Formulas over the years, starting with a 312 FAS<sup>3</sup>TECH®, two different 280 Bowriders, and currently a 353 FAS<sup>3</sup>TECH, affectionately known as Bread Money II.

When asked why they continue to purchase Formulas and what they like about the brand, they unanimously stated, "The quality is second to none, and the customer service received even for an 'older' boat is top notch. No one in the business can compete with that. The Formula company owners and workers treat their customers like family," boasted the twins.

Thank you, Matt and Pat Feldhaus, for being this month's *Customer Corner Owners*.



"I Don't  
Need  
Therapy, I  
Just Need  
My Boat"  
-unknown

# Formula for Fun

Sit back with your favorite beverage and writing utensil to enjoy this boating-themed word search. Each month, we will be changing the type of “fun,” from word searches and puzzles to even the occasional cartoon.

It is said that if you don't exercise your brain it may become rusty. Here at Formula, we aim to keep you razor sharp. Make sure you stay tuned for next month's edition of “The Perfect Formula”!

“Don't let your brain get rusty; keep it sharp with a good puzzle.”

## Formula for Fun

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THUNDERBIRD  
CCS  
MAST  
BOATS  
STARBOARD  
SSC  
DECATUR  
BOWEYE  
FORE  
BOATING  
DUO  
KEEL  
TRANSOM  
INDIANA  
AFT  
PORTER  
BOWRIDER  
FAMILY  
FORMULA  
FASTECH