



VOL. 1 ISSUE 2 · JANUARY 2025

# THE PERFECT FORMULA

Official Newsletter for Formula Boats Tech News

## Midwest and East Coast Boating Season Buttoned-Up For Winter

With the winter months upon us, the chilly air and the early sunsets signal most Midwest boaters that our season is closed. Sadly, for the next few months our beautiful boats will lay in hibernation mode, until the spring air and waterways open back up.

This month's newsletter will help with some of the winterization projects we all inevitably have to perform to keep our Formula Boats in top shape and ready for the next boating season.



# FORMULA

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Editor



# Tide's End Marina

Tucked away in Forked River, NJ, is this edition's featured Authorized Service Center. Tide's End has been in business 22 years and is still going strong. Currently owned and operated by Chris Fiore, Tide's End boasts 35 slips, a 30-ton travel lift and a gas dock for all of your boating needs.

When Formula was looking for a service representative in the area, Tide's End was a perfect fit. Not only is it a brick-and-mortar facility, but it is also completely mobile, making it easy to get your Formula boat serviced at your home or local marina.



We asked Tide's End what they liked about working on Formula boats. "Working on a quality product that you can clearly tell a lot of heart and soul was put into makes it much more enjoyable to work on. The customers are so brand loyal and it makes us just want to take our work one step further for them," said Chris Fiore.

GM Chris Malawich remarked on Formula and Formula customers alike: "The level of customers that purchase Formulas are a pleasure to deal with and always want their boats maintained to the highest standard. Also, the way things are designed on Formula Boats makes our jobs a little easier when it comes to finding issues and then resolving those issues. The boats always draw attention when going for sea trails, and not just the big four-engine crossovers, but all the models I have taken out always turn heads. "

**"Customer service is our priority!"**

OWNER CHRIS FIORE &  
GM CHRIS MALAWICH

HOURS OF OPERATION  
MON - CLOSED  
TUES - SUN. 9AM - 5PM





## Meet Your Team

Senior Regional TAG Product Support Manager Scott Ransbottom has been with Formula Boats for nearly 36 years, with the last six in the Technical Assistance Group.

Scott manages the east coast of Florida, along with the lower northeastern part of the United States. Scott originally started his tenure with Formula building boats in Deck 1, followed by becoming a group leader for the Test Tank/Inspection area.

When asked what Scott liked most about his position, he stated, “Going to boat shows and putting faces to emails and phone calls.”

A fun fact that you may not have known about Scott is that he loves his Harley Davidson. Most warm days you will see him riding to work with a smile on his face.

Scott informs everyone here at Formula that if he were to win the lottery, he would be here the very next day. “Working for the Porters and the Formula family is an absolute pleasure.”



**“Working for the Porters and the Formula family is an absolute pleasure.”**

SCOTT RANSBOTTOM  
TAG PRODUCT SUPPORT  
MANAGER



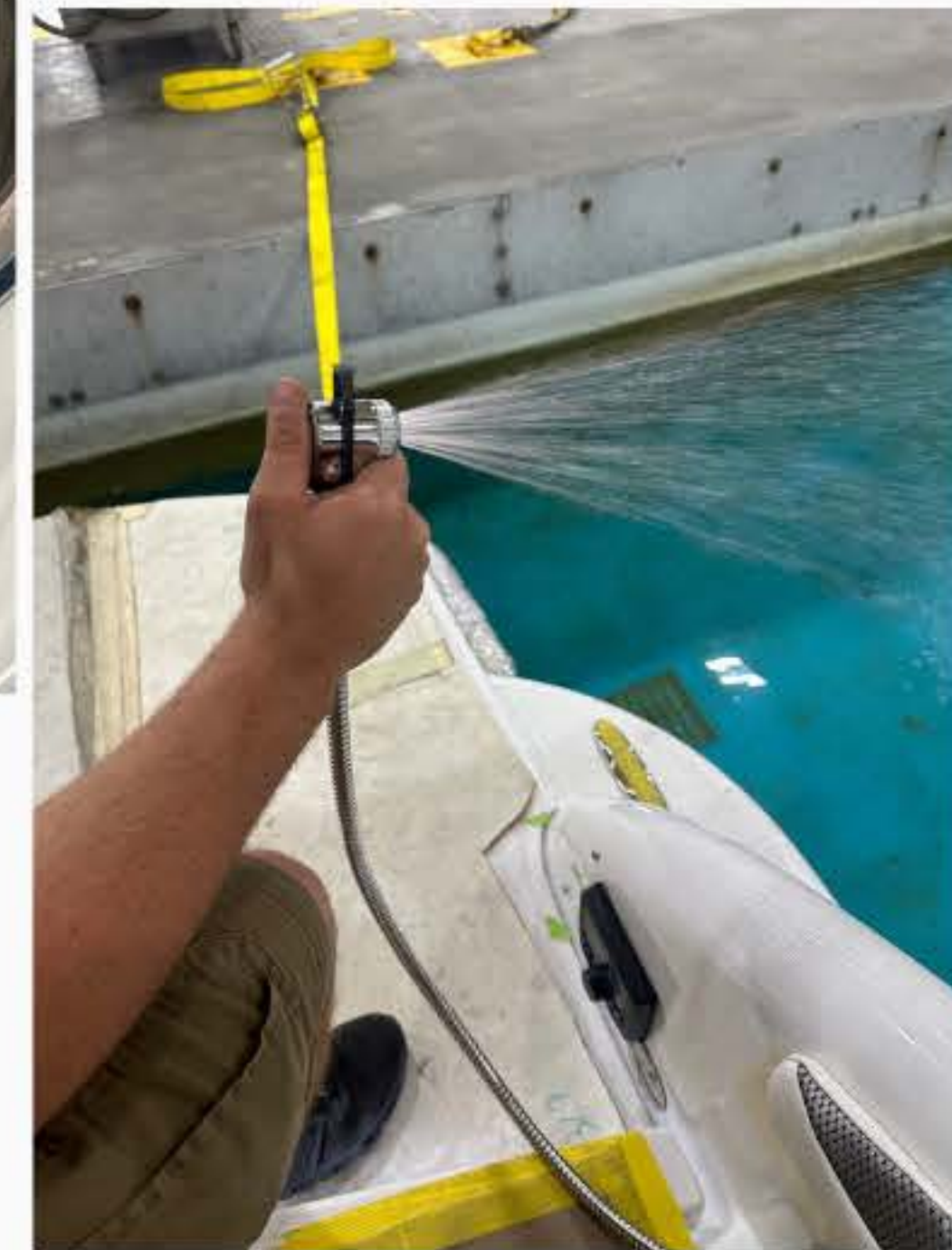
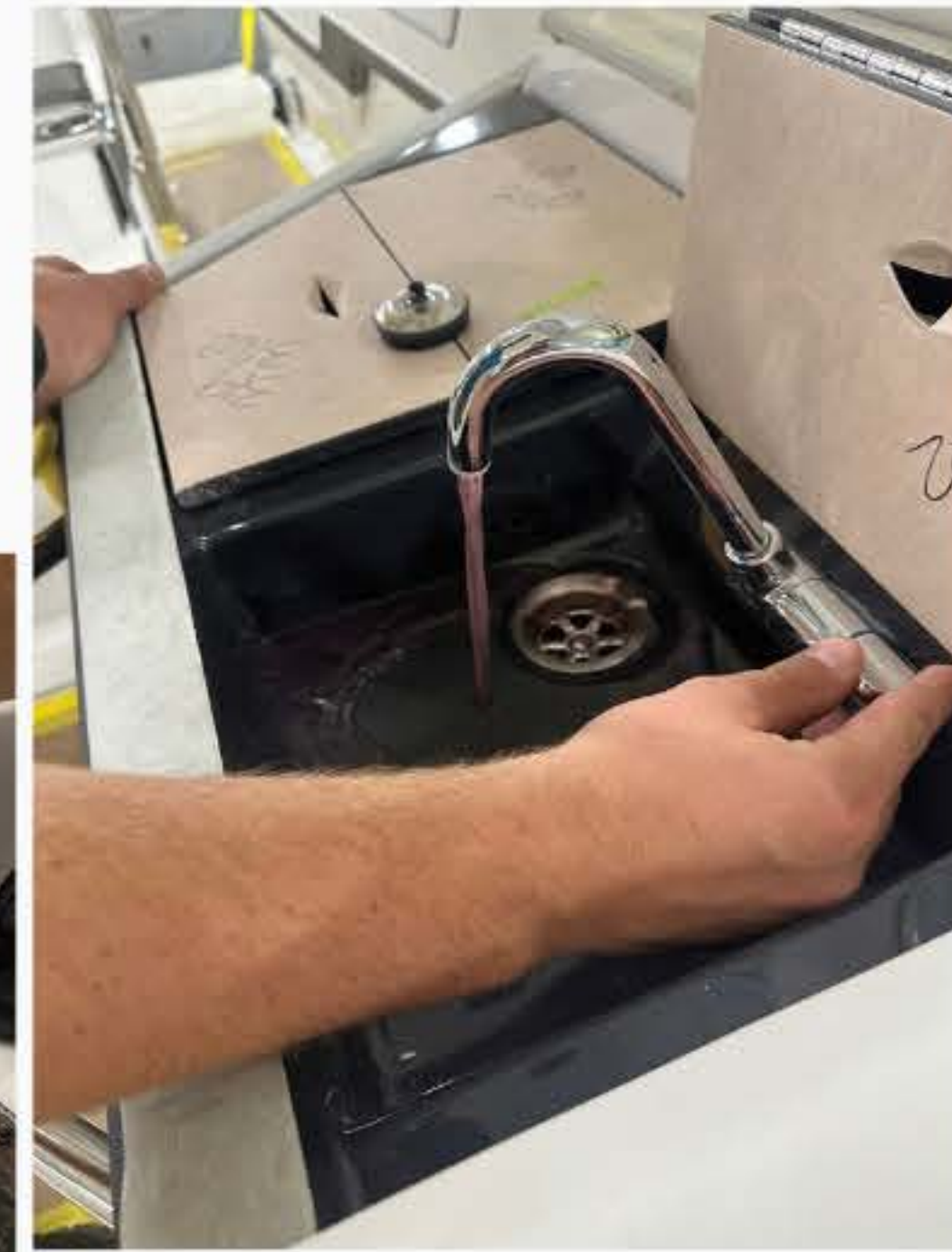
# Winterizing Your Formula Boat

<https://www.formulaboats.com/blog/winterization/>

- Due to the varied makes and models of engines used in Formula boats, engine winterization will not be addressed in this guide. The factory advises that the appropriate engine manufacturer's instructions be followed for engine winterization.
- The factory uses a non-toxic recreational vehicle and marine-grade antifreeze rated at least  $-50^{\circ}$  F for the water system and  $-100^{\circ}$  F for the engines.

## Water Tank & System

- To drain the water holding tank, open any faucet and allow the water to run until the water tank is empty. If this operation puts water into the waste holding tank, that tank must also be pumped out and winterized.
- Depending on the capacity of both the water tank and the water supply lines, fill the tank with the appropriate amount of  $-50^{\circ}$  non-toxic recreational antifreeze. Open the faucet the greatest distance from the boat's water tank (usually the transom shower). Keep the faucet open until the liquid coming out is a bright pink. Close the faucet and continue on to the next faucet. If the head unit uses fresh water, be sure to cycle it until the bright pink liquid is in the bowl. If the boat is equipped with a port-a-pot, be sure to empty the holding tank and put antifreeze into the tank.
- NOTE: The water holding tank does not require filling to capacity. Add enough antifreeze to fill the lines and allow a small amount to remain in the tank.
- Once the water supply lines have antifreeze in them, turn the water system circuit breaker OFF. Add additional antifreeze to the sink drain(s) to ensure they are protected. This operation will also ensure the holding tank is protected.







## CUSTOMER CORNER

Working for Formula Boats for nearly 17 years, I've had the extreme pleasure of meeting many wonderful Formula owners. Our first featured customer corner subject meets that description to the letter.

I sat down for a quick phone conversation with Dr. Carder Burns to ask about his passion for boating, his favorite destinations, and the reasons he enjoys the Formula brand.

Dr. Burns and his family hail from Michigan. With a half century of boating experience, Dr. Burns has owned a few different brands over the years, choosing Formula Boats for his last two vessels. His favorite boating destinations are Lake Charlevoix, Mackinac Island, Leland Harbor, Port Austin Harbor, and Presque Isle Harbor.

Dr. Burns actually owns the very last production 370 Super Sport Formula ever built. As you can see from the photo above, it is absolutely stunning. Prior to his current 370 SS, Dr. Burns came out of a 400 SS with twin 600hp Mercury engines.

When asked his reasons for joining the Formula Family, he said, "The Formula quality is only surpassed by their customer service, who responds immediately to all of my 'dumb' questions." As I have mentioned to Dr. Burns in the past, no question is a dumb question for Formula's Technical Assistance Group.

Thank you Dr. Burns for being our first Customer Corner feature owner!



**"Land was created to provide a place for our boats to visit!"**

BROOKS ATKINSON  
American Theatre Critic  
and Boater