

THE PERFECT FORMULA

Official Newsletter for Formula Boats Tech News



A KNOT SO SHABBY GROUP

Hello, and welcome to *The Perfect Formula*, our new monthly newsletter from Formula's Technical Assistance Group (better known as "TAG"). Every month going forward, we will be highlighting product changes, Authorized Service Centers, TAG profiles and much more. Please stay with us as we are just "wetting our feet" in this endeavor.

So sit down, grab a cup of your favorite beverage and prepare to learn a few new things. As the famous Albert Einstein said, "If you stop learning, you start dying!" Not on our watch!



FORMULA

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Christopher J. Everett,
Editor

Trustworthy Marine Services, LLC

Located in Deerfield Beach, Florida, Trustworthy Marina is spearheaded by Zach Lawrence and his team. As many southern Florida boaters know, speed and skill are the name of the game when it comes to servicing your boat. Trustworthy is a force when it comes to repairing Formulas.

When it came time to test out the fishability of Formula Boats' new 387 CCF, we knew exactly who to turn to. The Formula Fish Team paired up with Zach and his crew to slay some monsters and take home 2nd place in the Wahoo division of the Pompano Saltwater Showdown. As they say, "When you work hard, you get to play hard."

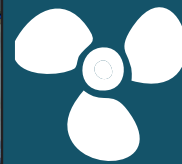


Trustworthy has the capability to service all Formulas from our 240 BR all the way up to our 500 SSC. Not only is Trustworthy an Authorized Service Center for Formula Boats, they are Mercury, Garmin and Raymarine certified, among many others.

We wanted to thank Trustworthy Marine for being our first highlighted ASC of the month. Please continue to watch for your hometown favorite to appear in the next issue of *The Perfect Formula*.

“Trustworthy
Marine is not
just our name,
it is who we
are!”

ZACK LAWRENCE



Trustworthy
Marine
Services
Trust in Trustworthy

(754) 444-0335

Hours of Operation

Mon – Fri:

8:00 a.m. – 5:00 p.m. EST

Sat – Sun:

Appointment Only

Meet Your Team

Senior Regional TAG Manager Nick Braun is currently going on his 27th year of employment with Formula Boats, including his last 16 in the Technical Assistance Group.

Nick currently manages the west coast of Florida, along with southwestern parts of the United States. Nick originally started his tenure with Formula in our service department, eventually working his way into his current role.

When asked what Nick liked most about his position, he stated, “Being able to help customers, clients, and service centers become and stay excited about Formula boats is well worth it”.

A side note that you may not know about Nick is that in his spare time, he likes to enjoy his family, checking out live music, kayaking and cheering on the Cleveland Browns.



“Being able to help customers, clients and service centers become and stay excited about Formula boats is well worth it.”

NICK BRAUN
SENIOR REGIONAL TAG
PRODUCT SUPPORT MANAGER